

PORT TOWNSEND SCHOOL DISTRICT NO. 50

School Board Work/Study Session, 6:00 p.m.

November 12, 2013

"Discover the Power of Learning"

Mission:

In partnership with home and community, Port Townsend School District provides a learning environment where each student develops the knowledge and skills to become a creative, successful and engaged citizen.

01. Location/Time

01.01 Gael Stuart Board Room, S-11, 1610 Blaine St., 6:00 p.m.

02. Call to Order

02.01 Roll Call

02.02 Pledge of Allegiance

03. Agenda

03.01 Agenda Approval

04. Correspondence - None

05. Public Comments

06. Presentations

06.01 OCEAN Report – Liz Quayle

06.02 Maritime Framework Fundraising Update – Jake Beattie

07. Reports

07.01 Superintendent

08. Policy Review

08.01 Policy 6022 – Minimum Fund Balance

09. Unfinished Business

10. Board Member Announcements/Suggestions for Future Meetings

11. Executive Session (if necessary)

12. Next Meeting

12.01 November 25, 2013, Regular Meeting, Gael Stuart Board Room, S-11, 1610 Blaine Street, 6:00 p.m.

13. Adjournment



TRANSFORMING PUBLIC EDUCATION IN PORT TOWNSEND

MARITIME DISCOVERY SCHOOLS FREQUENTLY ASKED QUESTIONS

Port Townsend Schools are launching a five-year effort to transform public education by connecting learning to the richness of our community to the potential of our classrooms through a central, place based maritime framework, not as an alternative program but as the unifying theme across all grades and subject matters. Our schools will use this theme as a springboard to improve academic performance and better ready graduates to be citizens of the world.

What does this place-based, maritime education look like?

We can all remember great days in school: dissecting a frog or a visit to a local museum. We know that you learn better through activities related to the world around, and the learning sticks. Shouldn't all school be like that? Imagine a school day where students' minds and senses are fully engaged: learning to swim as part of kindergarten curriculum, or watching geometry come to life in a sail-making class, or a science class in the tide pools. Place-based education blurs the line between community and school, giving context to academic subjects.

It all sounds like a nice idea, but will there still be classes at school, or tests, or homework?

Will our kids be ready for college?

You bet. This framework will exist within the context of state and national education standards. While we will align with the Common Core State Standards, the Next Generation Science Standards, the maritime framework will increase the rigor of our academics beyond those requirements. With deeper learning, there will be homework, and project based community learning opportunities and internships, and all of this is an effort to better prepare our students for college, careers, or anything else they take on after going to school here.

Are there examples of this approach working elsewhere?

There are numerous examples of this type of experiential education being implemented in individual schools. Maritime themes, aviation themes, even schools that teach academic subjects through video game design. These tend to be high-performing schools and much sought after for enrollment. The concept is proven, and as far as we know ours would be the first to align an entire district.

OK, but why maritime? There are other things going on in Port Townsend; what about all of our rich scenes in agriculture, Victorian houses, the mountains, the arts? What if my kid doesn't like boats?

This is a place-based education initiative, and with saltwater on three sides, at our core we are a maritime community and have been since the first dugout canoe landed here to collect shellfish. As part of the initiative, the diverse vibrancy here will be used to energize education, and our community's relationship to the water

will be the common thread throughout a student's career. This isn't about boats as much as it is about developing a deeper understanding of our community, our environment, and bringing the Science, Technology, Engineering, Arts, and Math curriculum to life with real-world learning moments right in our own backyard.

When will I start seeing changes in the schools?

The work to change is funding dependent, but assuming reasonable success, the planning work will begin in the first part of 2014, with initial implementation in selected grades in the 2014-2015 school year.

How will all of this get done?

Change takes work, and we are not going to create yet another unfunded mandate in education or compromise student learning during this transition. Each grade and subject will have unique needs for implementing this change, and staff will be hired to lead the change process and classroom teachers will work with them to define the resources, time and support needed to successfully implement this maritime framework in their classrooms.

This sounds like a lot of work. How will the schools pay for this?

The Maritime Discovery Schools initiative will be entirely funded outside of the schools' operational budget through a fundraising campaign. In all, the budget for the 5-year change effort is \$750,000. It sounds like a lot of money because it is, but for each student in our district, the change will cost only \$125 per year for 5 years — \$625 total. We're looking for people willing to commit to one student's worth of change and make a tax-deductible investment in our community's future.

Public schools have always been funded by taxes. What's different now?

School budgets get tighter every year, and that funding doesn't allow for research and development of this scale. This level of innovation will require funds from non-traditional funding sources. This new model of education is being designed to fit within existing funding once the change is complete. This isn't a proposal to increase the ongoing cost of education, but to create a change that will make our tax dollars more effective.

How can I help and where can I sign up?

We're glad you asked! Go to MaritimeDiscovery.org for more info and how you can get involved, how to involve your friends and neighbors, and how you can sponsor one student's worth of change.

Thank you!



TRANSFORMING PUBLIC EDUCATION IN PORT TOWNSEND

PLEDGE FORM

YES! I WANT TO SUPPORT PLACE-BASED EDUCATION THAT CONNECTS LEARNING TO OUR COMMUNITY!

One student's worth of change equals \$125/year for 5 years, for a total of \$625. I want to pledge:

- ☐ \$625 – I want to make one student's worth of change today.
- ☐ \$125/year for 5 years, for a total of \$625. Enclosed is the first installment of \$125.
- ☐ A one-time gift of \$125 – one student for one year.
- ☐ I want to give another amount: \$ _____
- ☐ I want to make a MONTHLY contribution of \$ _____ / month for ____ months = \$ _____ total
(*\$10/month minimum, credit card only*)
- ☐ Contact me about how I can volunteer my time. (Please provide your contact information below.)

PAYMENT INFORMATION

- ☐ Check enclosed made payable to **MARITIME DISCOVERY SCHOOLS**.
(You can also mail your donation to: Maritime Discovery Schools, P.O. Box 233, Port Townsend, WA 98368)
- ☐ Visa / MasterCard / American Express (circle one)

Cardholder's Name: _____

Credit Card Number: _____ Exp Date: _____ CCV: _____

DONOR INFORMATION

Name: _____

Mailing Address: _____

Phone Number: _____

E-mail Address: _____ *(Thank you for allowing us to communicate with you electronically, which helps save on costs and is better for the environment. Please be assured: we will never ever share, rent or sell your information.)*

DONOR RECOGNITION

- ☐ List this gift in public acknowledgements as: _____
- ☐ Keep this gift anonymous.



Donor Signature

Date

TAX INFORMATION

100% OF FUNDS BENEFIT THE MARITIME DISCOVERY SCHOOLS INITIATIVE. Northwest Maritime Center, a 501c-3 non-profit (EIN 91-1931643), is serving as the fiscal agent for this initiative. Donations are tax-deductible to the extent allowable by law. Donors will receive no goods or services of value in exchange for this contribution.



TRANSFORMING PUBLIC EDUCATION IN PORT TOWNSEND

YOU CAN BE A PUBLIC EDUCATION HERO

While you might not be able to leap over buildings in a single bound, you care about schools in our town so much that you are willing to talk to your friends, neighbors, and co-workers to help us make a change for the better – so you are a hero in our book.

In addition to not stepping on your red cape, here's some tips on how to be a success:

GET FAMILIAR

- Read the materials included in your Hero Toolkit, peruse the website, you can even read the Maritime Framework white paper that was. All of this will give you the information you need to speak with confidence.
- If you still have questions, drop us a line at info@maritimediscovery.org or 360.385.3628 x112.

SPREAD THE WORD

- Put your sticker somewhere visible. On your bike, on your kid's forehead, on your dog's collar, wherever. Let people know you're a supporter.
- Start having conversations about the Maritime Discovery Schools with people you know – relatives, neighbors, co-workers, jogging buddies, grocery store clerks. This is a grassroots campaign, so EVERYONE can participate.
- Think of 5-10 people who would support one student's worth of change.

SEAL THE DEAL

- Have a conversation about the project with your 5-10 people. You can even have them all over at the same time. There's no script to follow, but to make it easy we've included a sample of how these conversations tend to go.
- Once someone gets excited about the education initiative, ask for their support. When they say *yes*, have them complete a pledge form (also in your packet). If they would like to write a check immediately, make it payable to **Maritime Discovery Schools**. The mailing address is on the form, too.
- Give them their sticker and say thanks.

Once you get your 5, 10, or 100 new supporters, pat yourself on the back, then send in the tracking sheet so we can follow up with these new supporters. That's it! Thank you, Public Education Hero!



TRANSFORMING PUBLIC EDUCATION IN PORT TOWNSEND

SAMPLE CONVERSATION FLOW

- Call and ask the person for 20 to 30 minutes of their time.
- At the meeting, ask them what they know about the Maritime Discovery Schools.
- This is your opportunity to listen and take some notes so you can respond to their interests or concerns.
- Provide them an overview of what MDS is and perhaps what it is not, guided by their knowledge of the initiative.
- Refer to your notes and make sure that their questions were addressed.
- Ask them what they think of MDS.
- Regardless of the response, take down some notes. We want feedback both positive and the less than positive.
- If they love the idea ask them if they would be willing to make the pledge.

If YES	If NO
Ask them if they are willing to be a Hero, too! If so provide them the needed info and follow-up.	Ask them why they are opposed to it
If they say not now, follow-up with them in one or two weeks.	Take some notes to share with us. We appreciate all the feedback.

Things to Consider
<ul style="list-style-type: none">• <i>Don't memorize a script.</i> These are your friends and family; have a conversation with them ask questions and let your passion for this grassroots effort speak to them.• <i>Know your audience.</i> We live in such a unique and dynamic community. Not everyone is going to come at this from the same direction. A friend from your child's classroom may have different questions and expectations than a downtown business owner.• <i>You don't have to be the expert.</i> The MDS initiative is a big idea that is going to be growing and developing over the next five years. You can't possibly know the answer to every question. If you don't know politely say; "I don't know but I will see what I can find out." Then follow up with campaign• staff: 360.385.3628 x112 or info@maritimediscovery.org.

Ready for College, Ready for Sea - A 21st Century Approach to Education

Place-Based Education in the Maritime Community of Port Townsend, Washington

Executive Summary

Port Townsend is a community uniquely positioned to model what sustainable stewardship of our ocean planet looks like in practice. Maritime communities, by nature, represent the intersection of human activity where land meets sea and the rich dynamic represented in that relationship. As our oceans are in peril, so are we. As we deepen our understanding of our impact on our surrounding saltwater world, we become more responsible stewards for a healthy future. We believe our prospects as a community are directly tied to how well our young people are educated and apprenticed for their futures here in this special maritime nexus.

In order to create a more sustainable future, the *Port Townsend School District* is beginning to overhaul P-12+ education by creating a cohesive, place-based curriculum that unifies learning along a central focus for a student's entire school career. This approach combines the proven successes of thematic schools with foundational learning at lower grade levels. By focusing this place-based approach around the unique maritime character and economy of Port Townsend, the schools will anchor student learning in their community by preparing students for both maritime and non-maritime employment while engaging them in rigorous academic studies.

The intended outcomes are threefold:

- Integrate applied relevance with education while exceeding State academic standards.
- Serve as a regional resource for students interested in pursuing maritime related studies or careers.
- Create a model for improving education through place-based community supported learning.

This project enjoys community support, a district small enough to be nimble and able to affect change with minimal delay, and district leadership and partner organizations with the credibility, enthusiasm and expertise necessary for success. Initial business and program planning show that while improving student outcomes by re-orienting the very structure of a school district requires an increase in financial resources, upon full implementation no additional funding will be required to sustain the operations of this project. This initiative will improve education's effectiveness, increase the rate of return on educational spending, and provide a model that can be duplicated within other districts across the nation.

Port Townsend feels the effects of a struggling education system.

Like many other districts throughout the state and country Port Townsend's schools are

underperforming. Student math and science assessments routinely fall at or below the national average. In 2010-2011, 34% of Port Townsend School District students earned well-below standard and below standard End Of Course (EOC) math and science test scores. Among high school students during the 2011-2012 academic calendar year 26% of students fell into the categories of well-below standard and below standard on their ECO math and science test scores¹.

Graduation and retention rates are also concerning. Since 2008, about 80% of students in Grade 9 received a high school diploma within four years of starting their secondary school career, while the drop-out rate has remained around 4%². In a small district with a high school student population of only 486 students, that equates to 19 Port Townsend high school students who disengage from the education system and community in some capacity each school year.

Teachers and administrators often feel a sense of disconnect from student outcomes and how these outcomes relate to the community at large. Poorly performing schools also stall economic growth and alter demographics as families emigrate in search of family wage jobs and progressive education institutions able to provide integrated and cohesive educational opportunities to their children. In Port Townsend, from 2002 to 2008 the number of students enrolled in the *Port Townsend School District* fell nearly 9%.³ Since 2008 enrollment in the Port Townsend School District dropped another 9% and there are indications this rate will drop again in the coming year.

We believe there is a direct correlation between a student's education and the health of a community. While additional funding may provide a temporary increase in resources, district administrators believe a transformational shift is needed that better engages, educates and prepares students for the new economy.

We propose the implementation of a district-wide, cohesive place-based education framework.

A place-based education is the right framework for community-focused change.

The *Port Townsend School District*, *Northwest Maritime Center* and other key community stakeholders have committed to redefining education by pioneering a groundbreaking cohesive place-based model for education district-wide, linking learning in all grade levels through a central theme. This model connects learning to the signature sector of our local economy, and leverages existing community resources to make that learning possible. In doing so the focus of the community shifts to depend on public schools as a key resource for community development rather than simply educating students to augment their departures.

We believe that educational effectiveness improves dramatically when classroom learning is given contextual framework based in real-world scenarios that excite students' imaginations.

¹ "State of the Schools: Washington State Report Card" <http://reportcard.ospi.k12.wa.us> accessed 2/19/13

² "State of the Schools: Washington State Report Card" <http://reportcard.ospi.k12.wa.us> accessed 2/19/13

³ "State of the Schools: Washington State Report Card" <http://reportcard.ospi.k12.wa.us> accessed 2/19/13

Learning comes more naturally when it is rooted in a community and surroundings that are familiar. This place-based approach to education provides opportunities for students to master a level of competency with increased confidence and self-awareness.

Maritime curriculum prepares students for college or the work-force.

Weaving experiential maritime experiences throughout a student's P-12+ experience will augment general education while making explicit the natural inter-dependencies among students, teachers and community members, a critical element of powerful learning experiences. This project is not an attempt to use traditional methodologies with a maritime overlay, nor is it an attempt to turn every student into a boat builder or mariner. The methodology provides opportunity to use maritime experiences to make education powerful and engaging, while not limiting students' choices for exploration beyond maritime subjects. This is not a vocational program where student participation is limited to maritime careers. Rather, this is a program designed to model the value of utilizing the rich assets of an amazing community and place, integrating academics and the community.

A student interested in pursuing further studies in another discipline or domain will have developed the requisite confidence to organize their learning. This learning is centered on relevance, rigor and relationship derived from a history of experiential learning, resulting in a deeper appreciation for their community and the value of connected learning.

By utilizing a community's greatest asset as a platform for learning a change in the way learning happens begins to occur.

This effort will utilize Port Townsend's rich and thriving maritime heritage to create a cohesive P-12+ curriculum, providing a model for education that is rooted in what is local- a town's unique history, environment, culture, economy, literature, and art. Research indicates that experiential place-based learning is powerful, and that its role in a cohesive and comprehensive P-12+ curriculum will improve learning and understanding, resulting in greater scholastic achievements and successes⁴.

Nearly 1300 students, 75 teachers and a visionary and dedicated administrative staff, make the Port Townsend School District the right size to pilot this comprehensive and transformative approach to learning. This initiative is enjoying significant support in its early stages. Teacher groups and the greater Port Townsend community have expressed their support, as have community groups who have hosted presentations on the subject.

⁴ Lieberman, Gerald A. and Linda L Hoody. 1998. "Closing the Achievement Gap: Using the Environment as an Integrating Context for Learning." San Diego, CA: State Environment and Education Roundtable.

To date the following private, non-profit and municipal organizations have **endorsed a community-wide economic vision that includes this progressive model for education change:**

<ul style="list-style-type: none"> • City of Port Townsend • Economic Development Council TEAM JEFFERSON • Foss Marine Holdings • Jefferson County • Jefferson County Chamber of Commerce 	<ul style="list-style-type: none"> • Northwest Maritime Center • Port Townsend Marine Trades Association • Port of Port Townsend • Port Townsend School District • Puget Sound Pilots Association
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A maritime theme is woven throughout a student’s entire academic career.

A maritime theme was chosen for the district wide focus because while Port Townsend has many attributes, at its core it is a maritime community where several successful maritime-based programs are currently embedded into its schools. For this project the term maritime indicates a broadly applicable inclusion of marine concepts, themes, and representations of the interaction between our human community and the natural oceanic environment which all integrate into this place-based approach to learning.

For nearly a decade the *Northwest Maritime Center* has partnered with the *Port Townsend School District* to provide a **Maritime Discovery Program** for 7th graders, which catalyzes learning, and weaves an experiential theme throughout the students’ school year. With science, technology, engineering and mathematics (STEM) curriculum serving as the core, and also incorporating the expressive arts, students learn using longboats and the Puget Sound as a classroom. A portion of the program is spent on the water and the remainder is spent in classrooms with teachers who orient their lesson plans to a maritime content. Students learn mathematics through navigation, language arts through maritime nomenclature, and science through weather and wind observations and recordings. The integration of digital technologies into this experiential learning model further strengthens the lifelong skills being developed.

While the program provides powerful opportunities for classroom learning, pre and post program evaluations indicate impacts outside of school subjects. Through this program, students learn to recognize their personal strengths through lessons that foster a sense of responsibility, teamwork, and leadership instilling in them a sense of greater civic responsibility. When students were asked to rank how they felt about ‘improving leadership skills’, they consistently ranked themselves at above average on a scale of 1 to 4. When students were asked whether the program helped them to ‘improve their communication skills’, again the responses were consistently above average. Teachers also recorded positive growth in post program evaluations. Across the board, students showed improvement in the areas of: ‘taking responsibility for themselves and others’, ‘taking initiative’, and in their ‘ability to adapt to change’.

Community resources for rich education

Port Townsend has an abundance of organizations already providing experiential education to school aged students, institutions of higher learning, vocational training programs, and enrichment education for all ages. The following list of organizations and institutions conveys the depth of potential experiences that could be woven into this P-12+ maritime framework:

- Port Townsend Marine Science Center
- Northwest School of Wooden Boatbuilding
- Centrum (performing arts)
- Community Boat Building Project
- Northwest Maritime Center
- Port Townsend School of Woodworking
- Goddard College
- Jefferson County Chamber of Commerce Career Mentorship
- Port Townsend Marine Trades Association's Apprenticeship program
- Schooner Martha Foundation
- Sound Experience
- Jefferson County Land Trust
- WSU Extension/ 4-H
- SeaGrant Washington
- Peninsula College
- Port Townsend School of Maritime Art
- Writer's Workshope
- Work Source
- Crawford Nautical School
- US Maritime Academy
- Clemente Courses for the Humanities
- Wooden Boat Foundation
- Port Townsend Library
- Cedaroot Folk School
- Old Dominion University
- Rat Island Rowing Club
- Fort Worden Lifelong Learning Center
- YMCA
- Sea Scouts
- Skookum
- Port Townsend Parks and Rec
- Jefferson County Historical Society
- Copper Canyon Press
- Recyclery
- NW Outward Bound School

Place based learning in a maritime community provides endless opportunities for creative curriculum development.

A Port Townsend public school education is currently offered as a collection of classes with no direct interdependence. For example, from a student's perspective there is no obvious progression between what they learn in 4th grade history and what they learn in 7th grade science. With a cohesive themed approach, virtually any topic at any age can be presented in ways that build upon a student's prior years of instruction. From kindergarten art projects coloring signal flags and exploration of touch tanks or sandy beaches, to middle school students learning math, history and science while navigating longboats in Puget Sound, to high school junior and seniors choosing to immerse themselves within a maritime context through a high school maritime academy, opportunities to learn through a maritime medium are applicable to every grade level. Lessons in mathematics come alive through the creation of navigation plans. History will be explored through ships' logs, and interacting with the shipping industry is a springboard for lessons in economics and world affairs.

Anchoring academics around a centralized maritime theme creates cohesion throughout a student's career.

The number of maritime focused educational institutions using the sea as a tool for powerful learning and weaving maritime experiences into school curriculum in the Puget Sound region are many. In addition to the *Northwest Maritime Center* the Puget Sound region is home to the historic schooner *Adventuress* which provides students with opportunities to learn through unique hands-on experiences; the *Port Townsend Marine Science Center* provides students personalized instruction in the marine sciences and natural history of the region; and Bainbridge Island's *Salish Sea Expeditions* integrates student learning through inquiry-based science instruction. All of these institutions lend themselves naturally to partnership, allowing for effective and efficient implementation of this cohesive place-based model for education.

Students interested in focused maritime studies will have the opportunity to enroll in a *Port Townsend High School Maritime*

Academy for their junior and senior years of high school, immersing themselves in maritime themed learning and be able to pursue advanced studies in their chosen field. One successful example of a maritime academy program housed within a public school district is at Ballard High School. For nearly fifteen years, the *Ballard Maritime Academy* has provided specialized industry focused curriculum for high school students. A cohort of teachers plan and coordinate the curriculum, allowing for interrelated and cohesive curriculum development and implementation. Students enroll in college-preparatory, interdisciplinary marine science, technical education and liberal arts courses with lecture, laboratory experiences, and field trips that include regional resources like the *Zodiac* or *Adventuress*. Maritime industry professionals also assist students, providing support, mentoring, and experiences outside of the normal classroom time⁵.

At the *Port Townsend Maritime Academy*, apprenticeship and mentorship opportunities will be provided alongside maritime and non-maritime professionals who work in the community, allowing students to work on individual projects with guidance. Students who choose to pursue the Maritime Academy will graduate with the same college-prep level diploma as their peers and will also have the opportunity to obtain the US Coast Guard issued credentials required to work onboard a tugboat, passenger ferry or other commercial vessels. While still preparing students for any college experience, the Maritime Academy will offer students the foundation they need specifically for entry-level employment in the maritime industry or advanced studies at a maritime college as they also master Washington State and Port Townsend Public Schools academic standards.

A place-based model for education will impact the entire community.

A successful P-12+ maritime place-based program has multiple positive outcomes for the community. A program of this caliber and size will create a pipeline of skilled professionals supporting this region's aging maritime workforce and help bring specialized jobs to Port Townsend. In Jefferson County, the current median age is 54.7 years, nearly 20 years older than it was in 1980 and 16 years older than the current median age for Washington State.⁶ With an anticipated 30% of professional mariners nearing retirement in the State of Washington, a shortage in directly related maritime industries is estimated to occur by 2017.⁷ An infusion of young professionals entering the maritime workforce earning family wages means Jefferson County could experience a positive change in the numbers of students enrolled in the school district, resulting in a more robust district and community. This place-based model also supports our local teachers as they become true partners with the community, working closely with colleagues and community members to develop core curriculum and partnerships that reach further into the community.

⁵ "Ballard Maritime Academy" Ballardmaritimeacademy.wordpress.com. accessed 2/19/13

⁶ Robert Berstein, public information officer, U.S. Census Bureau, as quoted in report "Oldest Population in the State" in Port Townsend's *The Leader*, March 27, 2013

⁷ Workforce Development Council of Seattle King County, <http://www.seakingwdc.org/reports/state-of-the-workforce.html>

Hi-Tech training for learning and employment readiness

The Port Townsend School District has begun to secure the resources to build a “design build” studio that will teach students the modern principles of computer-aided design and rapid prototyping, using a 3D printer. This lab will be located on the high school campus, in existing space, and will be available for use by the public and start-up companies. Student learning will be mentored by local manufacturing businesses and their new found skills will both apply academic concepts to real world applications and will immediately employable.

With industry input on the curriculum, students will go through a three-step process: first designing their project with a 3-D project, “printing” it out, and making it themselves with conventional shop equipment. Local manufacturers say they are hungry for people with this combination of skills: people who can both design on the computer and know the actual steps for making things. The students will hold in their hands a physical product of their work that will part of the portfolio they show employers.

Students from this program could go on to work for organizations like Janicke Industries, a composites company the governor highlighted in his inauguration speech, or the Bremerton Naval Shipyard. Most importantly, it will support the growth of Port Townsend’s own maritime economy. As an “open shop”, it will be available after-hours to entrepreneurs and start-ups. Some of these entrepreneurs may even be high school students.

Ready for college ready for sea - A 21st century approach to education.

The *Northwest Maritime Center* and *Port Townsend School District* have been working together since August, 2012, to imagine and plan a transformation of P-12+ education that engages and impacts the entire community. In November, the two organizations, with assistance from a private consultant, convened a group of educators from the school district, maritime education professionals from the region, and key stakeholders in the community to discuss what P-12+ maritime-based curriculum and graduates of this new education model and academy could and should look like.

The enthusiasm of the community at work imagining their future was contagious. Participants felt confident that graduates of this comprehensive P-12+ education would emerge with increased confidence and be self-directed life-long learners, motivated to nurture their community. Port Townsend graduates will be college ready, with strong academic preparation in STEM subject areas, prepared for any future of their choosing. And should they choose a maritime path, they will be ready for advanced study at a maritime training school or able to immediately join the workforce, utilizing one of the many skills acquired during a previous apprenticeship or independent project.

Next steps – moving toward a more cohesive education system.

Momentum is building as engaged community members, elected officials, educators and maritime professionals from throughout the region step forward helping to ensure that the curriculum is robust, relevant and scalable. Since that initial meeting, school administrators and project partners have created operational and funding plans realizing that changing existing curriculum will require start-up funding, but also the necessity that any transformation must have a zero impact on the budget in order to be sustained. Ongoing costs must fit within existing funding sources. The current plan forecasts that a change of this caliber will be revenue neutral in six years.

It is important to recognize the district’s current successes in place-based experiential education and expand these ideas as we learn. Incremental changes are already noted in how teachers design

experiences for their students in the classroom and these will serve as a foundation for the critical mass among teacher that will grow through training and collaborative curriculum development opportunities. The following year-one goals have been identified as priorities:

- Develop one-year implementable project for target grade level.
- Identify and raise sufficient funds to cover implementation costs of one-year fundable project.
- Hire planning and curriculum development experts to design maritime-based learning modules.

Conclusion

This place-based education initiative is not about a short-term change effort that will affect only the immediate needs of the district to improve student performance for today's students. Instead, it is meant to deeply transform how the entire community thinks about schooling as they come together around better results for Port Townsend's children, a vital community, and a deep sense of caring for the natural environment upon which their economy is based. As students begin to experience school in ways that are relevant to their home, their desires, and their futures, we are confident that the momentum of these changes will take root and invest the community in its future through its children. In Port Townsend, this desire to engage in a community-wide effort is inherent; it is rich with human capital and forethought. We believe that this model, however, is absolutely replicable across the nation. Utilizing a community as a platform for learning and a place-based curriculum – wherever that place may be – can and will transform the way learning occurs, resulting in vibrant communities and an educated citizenry, our democracy's greatest asset.

David Engle, Jake Beattie and Katie Davis

Appendices attached

Port Townsend Public Schools

“Discover the Power of Learning”

MISSION STATEMENT – In partnership with home and community, Port Townsend School District provides a learning environment where each student develops the knowledge and skills to become a creative, successful and engaged citizen.

2013-2017 STRATEGIC GOALS –The Port Townsend Public Schools will continue to develop its public education system with a focus on the following:

Teaching and Learning

Develop and support reflective thinkers and citizens who are well equipped for life beyond high school. In service of this goal, Port Townsend educators will design and model standards-based learning that is challenging and engaging, developmentally appropriate and relevant to all learners, grounded in relationship, and focused on understanding.

Technology

Use data and technology to individualize student education by providing equity of access, by sharing appropriate community access to technology resources, and by utilizing periodic third party technology integration audits to incorporate new learning into educational design.

Community Engagement

Engage families and the greater community in quality reciprocal communication, service learning, and student internships that develop and support citizens who will be successful in their pursuits beyond high school.

Facilities

Build, operate, and maintain flexible and user-friendly learning spaces in a responsible, environmentally sensitive way. In service of this goal, we will seek LEED or equivalent certification in future facility development and will sponsor energy-efficiency audits that lead to cost effective retrofitting projects.

Financial Stability

Provide sound, responsible financial stewardship by managing and maintaining adequate financial reserves and by aligning resources and facilities to meet these strategic goals.

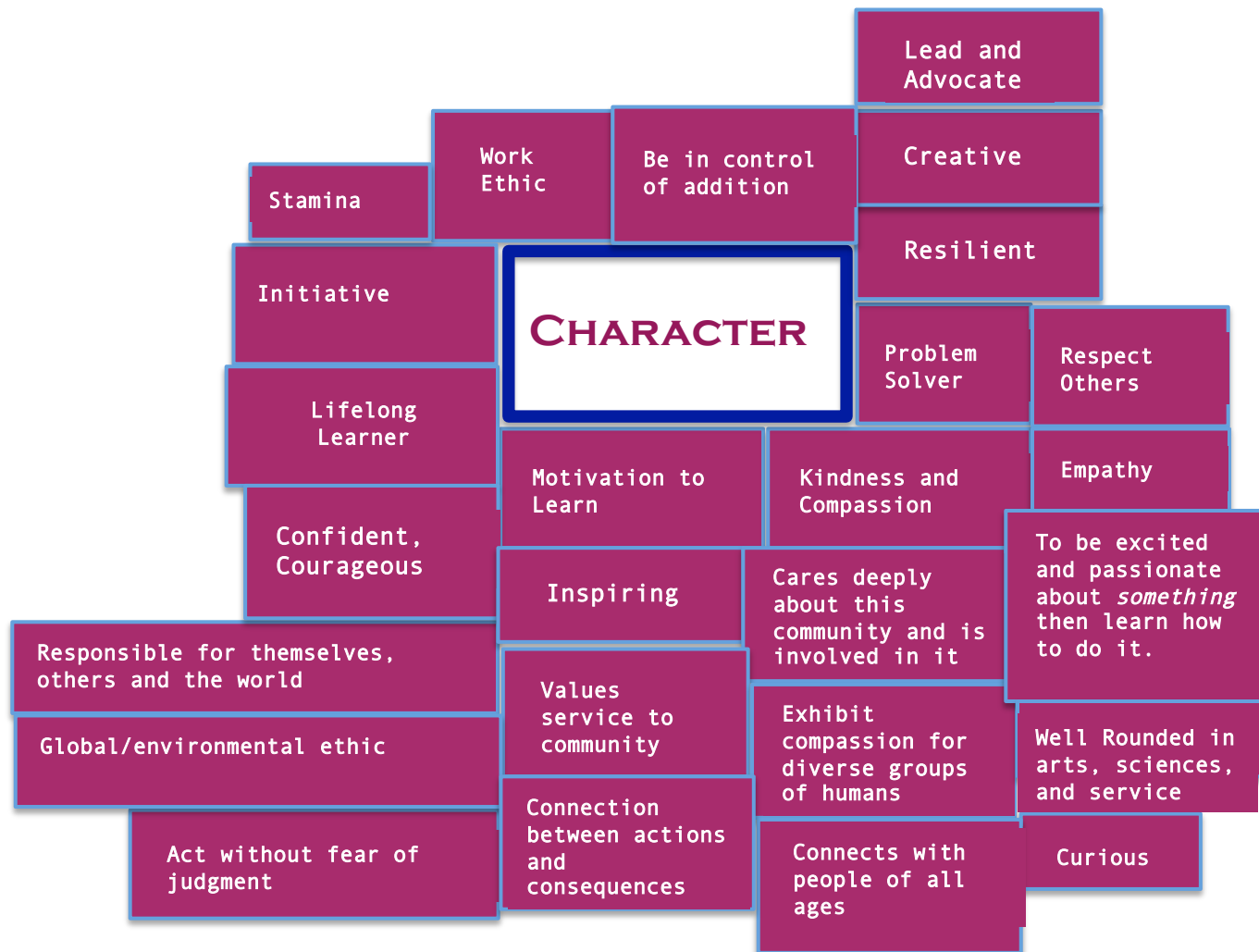
Culture of Wellness

Focus on supporting active, healthy lifestyles for its students and staff through an improved food service program and through the development of school infrastructure that encourages physical activity in multiple arenas.

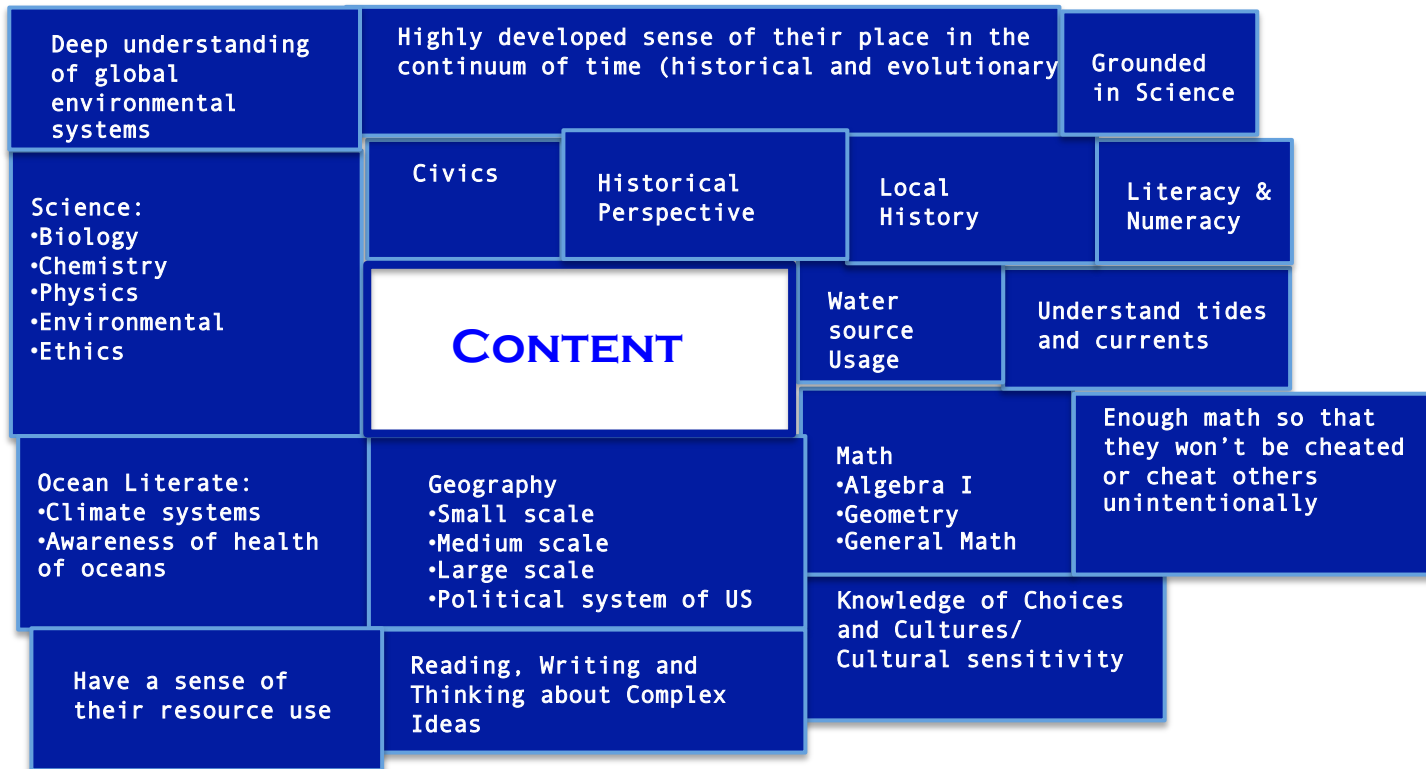
Core Principles:

- Access to knowledge from multiple disciplines
- Learner-focused education for each student
- Community-based relationships and connections
- Accountability—set high expectations and achieve them
- Continuous improvement informed by data and research
- Life-long learning
- Culture of common purpose and interdependence
- Culture of wellness

PORTRAIT OF A PORT TOWNSEND HIGH SCHOOL GRADUATE



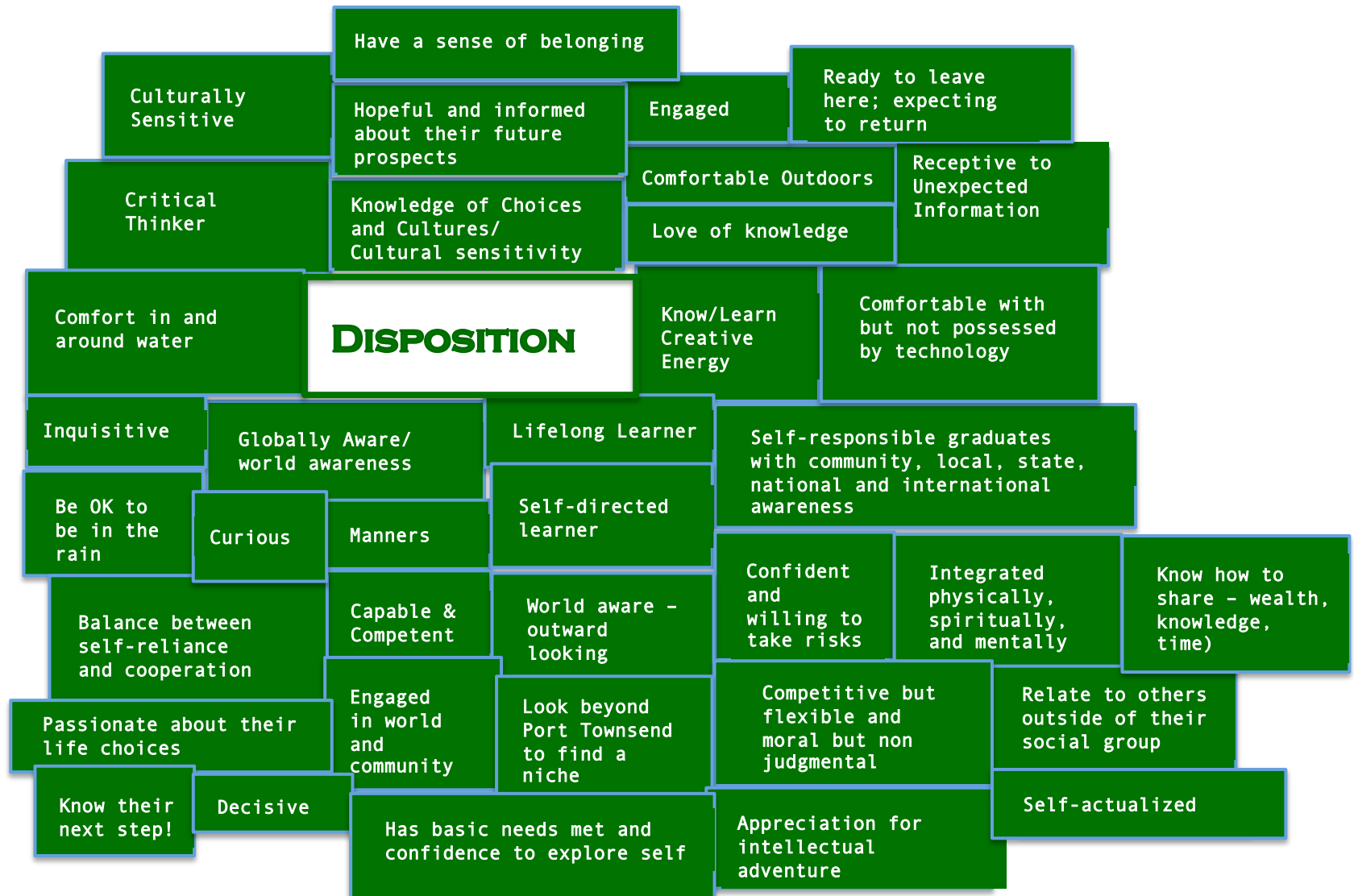
PORTRAIT OF A PORT TOWNSEND HIGH SCHOOL GRADUATE



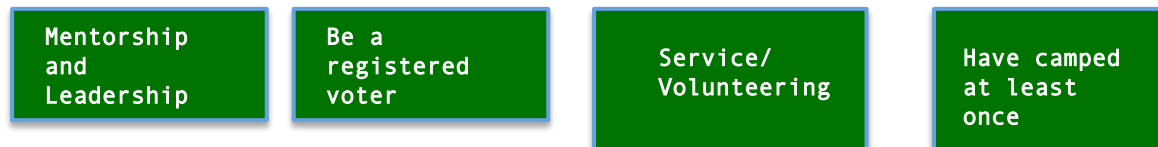
DEMONSTRATED THROUGH



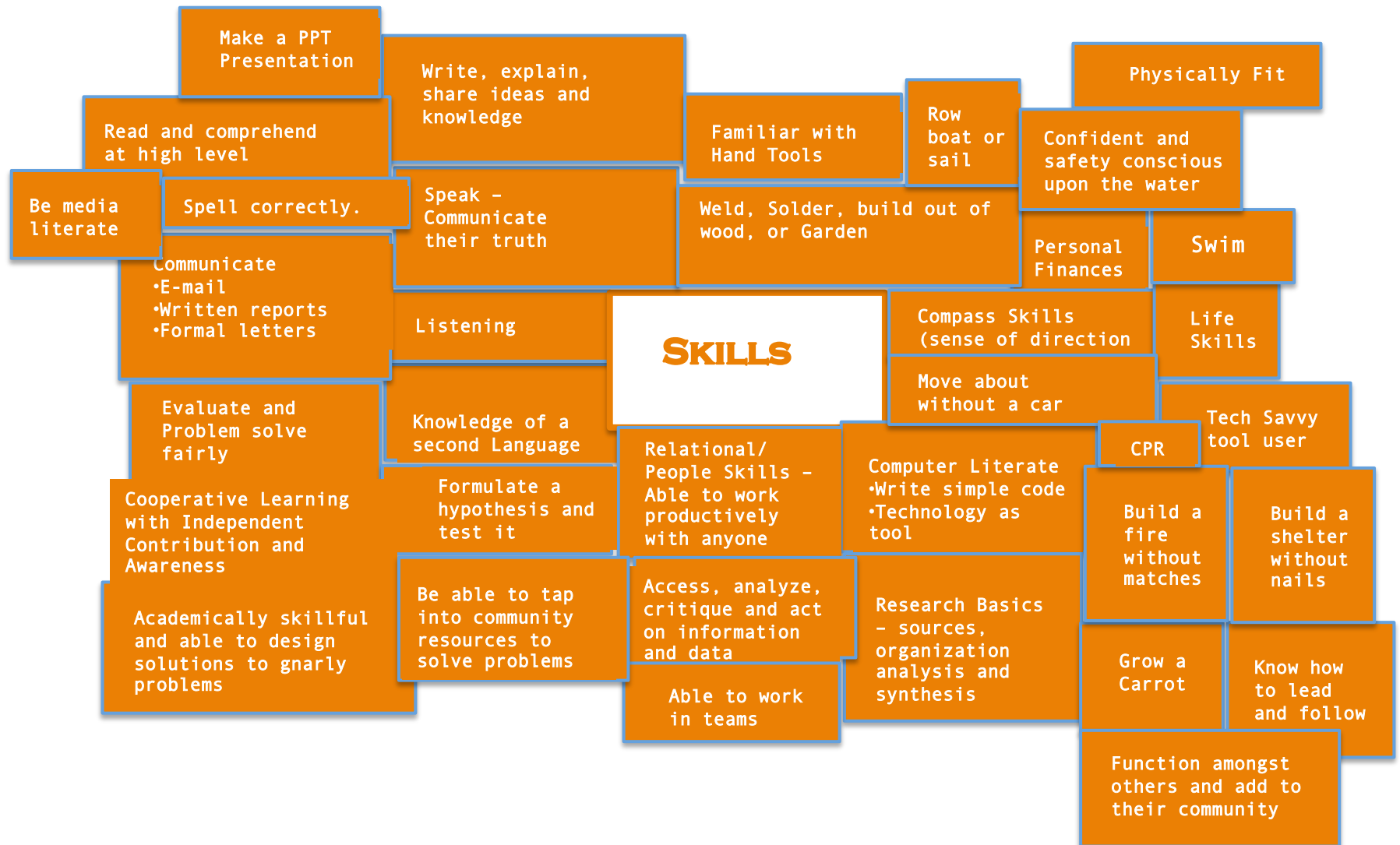
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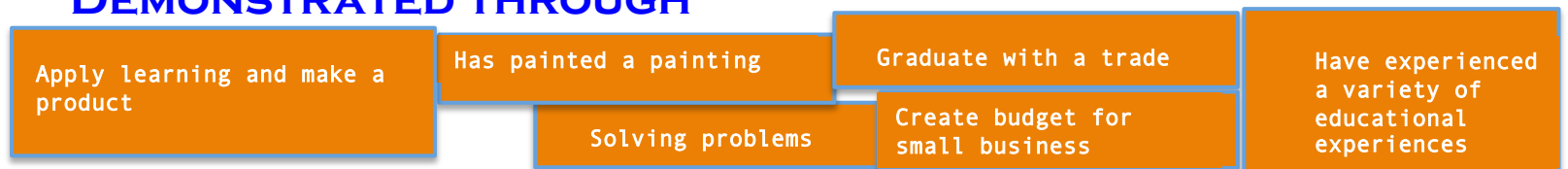
DEMONSTRATED THROUGH



PORTRAIT OF A PORT TOWNSEND HIGH SCHOOL GRADUATE



DEMONSTRATED THROUGH



Northwest Maritime Center- highlights from the 2012 Business Plan

Mission

The mission of the Northwest Maritime Center is to engage and educate people of all generations in traditional and contemporary maritime life, in a spirit of adventure and discovery.

Our vision

We work in pursuit of thriving community that possesses:

- A vibrant and expanding maritime economy
- A connection to the sea
- Community members who are capable and resilient, informed and curious
- A maritime heritage that is alive through powerful experiences
- A school system supported through maritime experiential learning

Community needs

- Maritime industry has an pending labor shortage- 30% vacancy rate in selected positions by 2017
- Over half of Puget Sound's boatyards have closed since 2005
- Since 2008 over \$1 billion dollars has been cut from Washington's education budget
- 8 - 18 year olds spend more than 7 hours per day on iPhone, e-mail, text, TV and video games
- 32% of Jefferson County families are considered "working poor" – a family of 4 earning less than \$33,000 a year
- Environmental stewardship in later life is linked to outdoor activity during formative years

Our theory of change

Through the powerful experiences of boats and the sea people gain competency and as a result become more confident in their own abilities. That confidence leads to greater engagement in the world around them, and that ability to engage coupled with their increased confidence leads to an increased ability and willingness to explore, try new things, embrace the unknown, go over the horizon and be of service to the world.

1B. History

Our organization evolved from the wooden boat renaissance that took place in Port Townsend, Washington in the 1970's. Drawn in by the charm of the town and its location as a jumping off spot for blue water or inland cruising, a group of traditional craft revivalists sailed into town and created a Mecca for wooden boat enthusiasts. Shipwrights and riggers, sail makers and sailors all came to call Port Townsend home. The first Wooden Boat Festival was started as a party amongst this group of romantics and now boasts an annual attendance upwards of 30,000.

Thirty-five Wooden Boat Festivals later, our focus has grown to encompass both the traditional and contemporary. Our recently completed 27,000 square-foot waterfront campus marries the romance of the sea with state of the art technology. In addition to the hands-on programs in the boatshop, learn to sail programs on the water, and McCurdy Maritime Library that is integrated into the Jefferson County library system, in the summer of 2012 we will begin to instruct professional mariners in the Pilothouse Training Center- an electronic simulation learning lab for equipping aspiring mariners with the latest navigation, communication, technological, and ship-handling skills necessary to be successful in today's maritime industry.

Supporting Activities for 2013-2017

- Increase NWMC's service to local and maritime communities
- Fill our campus with activities and visitors
- Establish model of operational success for Pilothouse Training Center
- Raise national awareness of Port Townsend as significant center of maritime expertise and training.
- Work with local school districts to create greater maritime learning opportunities

3A. Maritime themed school district

While this will not be a significant revenue generator, this undertaking is perhaps the most exciting development in terms of how to utilize the facility for community betterment. With the completion of the Pilothouse simulators the Northwest Maritime Center is working with local school districts to create a learning environment that links students to their communities' maritime legacy and prepares them for college, a maritime academy, or maritime sector employment.

This initiative will weave a maritime theme throughout the student's school career, engaging students in regular classroom learning through project based, experiential programming to catalyze learning along a curriculum that complies with educational standards:

- Lessons in mathematics come alive through the creation of navigation plans and stability equations that are created in the classroom and then tested on the water.
- Regional history is explored through ships' logs, and voyages of exploration retraced using replicas of ships' boats used over 200 years ago.
- Interacting with the shipping industry is a springboard for lessons in economics and world affairs.
- Managing simulated oil spills teaches teamwork and provides lessons in ecology.

For those students who choose it, the maritime experience will culminate in an immersive maritime academy for 11th and 12th graders. The Maritime Academy still teaches to the academic rigor required for college but also layers in experiences that prepare students should they choose to pursue advanced studies in the maritime field or go directly into the maritime industry. Our motto: *Ready for college, ready for sea.*

Current plans include a year of curriculum development followed by a slow phase-in of the curriculum and academy concepts into local districts over a 5 year time frame. In years 4 and 5 the program development plan begins to phase in a geographic expansion of this opportunity based on distance learning. The ultimate goal of this initiative is to grow the availability of the program offerings to school districts outside of the immediate area, and provide a fee-based maritime learning opportunity for school districts within Washington State.

After initial startup costs, the sustainability is linked to ongoing local and state level school funding- with incremental costs being covered by distance learning fees. This initiative will be undertaken only after sufficient funding is in place to ensure successful implementation.

Goals

- Complete business planning, preliminary curriculum planning - Q1 2013
- Secure necessary project development funds- 2013
- Complete project development- YE 2013
- First students enrolled in revised curriculum- 2013-2014 school year

Risks

- Continued changes to state education budget
- Potential to hit capacity on space use that would compete for meeting room spaces with higher revenue generating activities.

David Engle, Ed. D.

**185 Blue Hill Court
Port Townsend, WA 98368**

Telephone: (609) 558-5363

E-mail: dsengle@gmail.com

**Professional
Experience**

Port Townsend Public School District
Superintendent
2012-present

Executive Director
Next Generation of Teacher Assessments
Educational Testing Service
June 1, 2011-November 7, 2011

North Platte Public School District
Superintendent
2008-2011

Squalicum High School
Bellingham Public Schools
Principal (2004-2008)

Seattle Public Schools
Project Administrator for School Transformation
2002-2004

Ballard High School
Seattle Public Schools
Principal (2000-2002)

Interlake High School
Bellevue Public Schools
Principal (1997-2000)

Bellevue High School and Meadowdale High School
Bellevue Public Schools and Edmonds School District
Assistant Principal (1991-1993, 1993-1997)

W.F. West High School (Chehalis High School)
Chehalis School District
Teacher/Librarian/Computer Lab Supervisor (1989-1991)

William Winlock Miller High School (Olympia High School)
Olympia School District
Social Studies Teacher (1986-1989)

Kingsbury Middle School
Kingsbury, Tamworth, Staffordshire, England
Fulbright Exchange Teacher (1982-1983)

Educational Experience

Graduate Degrees

Doctor of Education Degree, Educational Leadership
Seattle Pacific University, 1999

Master of Education Degree, Computer Education
Saint Martin's College, 1990

Post-Graduate Certification

Educational Administration Certification Program
Seattle Pacific University, 1996
Continuing Administrator Certificate #232302J, Superintendent

Educational Administration Certification Program
University of Puget Sound, 1991
Continuing Administrator Certificate #232302J, P-12 Principal

Fifth Year and Standard Certificate

University of Washington, 1981
Granted Continuing K-12 Teaching Certificate

Teacher Certification Program

University of Washington
NCATE Accredited: State Approved Program, 1979

Undergraduate

University of Washington
Bachelor of Arts Degree, 1978

Qualifications and Accomplishments

Principal, Gates Foundation district grant high school.
Implementation of all grant elements including instructional
peer coaching, professional learning communities and
ubiquitous computing initiative, 2004-2008.

Project Manager, Department of Education Smaller Learning
Communities District Grant, 2003-2004.

School Coach, Small Schools Project, The Center for the
Reinvention of Public Education, University of Washington,
2002-2004.

Chairperson, regional peer review committee for the Fulbright
Teacher Exchange Program, Seattle, 1999-2004.

Board Member, Steering Committee for Project Inkwell™,
Strategic News Service, 2003-present.

Faculty member of the Smart Tools Academy, 1998-2002.

Administrative member of the Bellevue Public School's Instructional Technology Task Force, 1993-2000.

Superintendent Intern, with Dr. Don O'Neil and Dr. Paul Sjunnesen, 1994-96, Bellevue Public Schools.

Guest Lecturer, by invitation of Moscow State University, Russia, to speak on the impact of computer-based information technologies on educational settings (October 1-11, 1994 and April 17-30, 1995). Co-sponsored by SPU's International Center for Curriculum Studies.

Author of an article on the current state of Russian education (K-12) titled "Changing Times in Russia" for *Insights*, a publication from the International Center for Curriculum Studies, 1995.

Member, Bellevue Public Schools Student Learning Task Force, Equity and Excellence Committee and Affirmative Action Committee, 1994-1996.

Author and presenter of a paper titled "Constructivism: Different Foundations, Different Ends?" at Seattle Pacific University's School of Education Colloquia, 1994.

Instructor, computer courses for Bellevue, Edmonds, and Chehalis School District staff (certificated and classified) 1990-1997.

Member of the Edmonds School District's Technology Implementation Committee, 1992-1993.

Chairperson of the Edmonds School District's Technology Articulation Committee, 1991-1993.

Member of the O.S.P.I.'s Ad Hoc Committee studying "Commercialism in the Schools," 1990.

Research grantee from WERA to study the role of computer coordinators and technology directors in K-12 school districts, 1989.

Recipient of an Individual Professional Grant from the Olympia School District to study the integration of computer-based technology into the humanities curricula, 1989.

Participant, NEH Summer Seminar titled, "Novels of Latin American Dictatorship," held at Emory University, Atlanta, Georgia, 1988.

Jake Beattie

Education

B.A. International Affairs, Economics, The George Washington University
Cum Laude, Golden Key Honor Society

Evans School, University of Washington- 2006 Non-profit Executive Leadership Institute

Leadership Tomorrow- selective 1 year civic leadership program- class of 2010

Non-Profit Management

Northwest Maritime Center/ Wooden Boat Foundation

1/11- present, Port Townsend, WA

- CEO for growing non-profit, focusing on community relations and program growth
- Oversaw implementation of simulation
- Completed first Strategic and Business plans in 7 years
- Managed to positive operational net income- first time in 7 years
- Oversaw implementation of new earned income strategies
- Successfully attracted Maritime Training school to Port Townsend

Bike Works, Executive Director

11/09- 11/10, Seattle, WA

- CEO for growing non-profit that uses bicycles as medium for experiential education, community building, and social change
- Oversaw process to create the organization's first strategic plan in 10 years
- Managed staff of 10.5 FTEs, budget of \$550,000
- Managed major facilities move in first 60 days on the job
- Normalized relations with peer organizations
- Undertook significant community outreach to solidify neighborhood presence

The Center for Wooden Boats, Deputy Director

1/04-11/09, Seattle, WA

- Worked as part of senior leadership team in rapidly growing organization- balancing growth and mission vibrancy
- Collaborated with partner non-profits to create more unified presence including piloting joint planning, staff sharing, joint branding and marketing
- Led creation of bottom-up \$1.2-\$1.8 million organizational budgets
- Worked independently and as part of staff leadership to involve the greater community in organizational decisions
- Served as principal liaison with Seattle Parks staff and historic vessels for contracted collaboration managing Lake Union Park's Historic Ship's Wharf
- Worked extensively with Mayor's office to coordinate programs and construction for revitalized Lake Union Park
- Working with City and County officials and community members to create new campus on the north end of Lake Union

Virginia V Foundation, Northwest Seaport, Consultant

1/09- 11/09, Seattle, WA

- Served as managerial consultant for maritime non-profits in times of transition
- Clarified mission alignment and articulation
- Created fiscal clarity and tools for ongoing financial analysis
- Mentored board and staff through organizational assessment and work plans
- Recruited new board members to take on leadership roles

	<p><u>Friends of Waterway 18,</u> Chair (volunteer position) 9/08- 9/09, Seattle, WA</p> <ul style="list-style-type: none"> • Led volunteer group's efforts to create new public park at the north end of Lake Union including work parties, fundraising, and public awareness • Worked with staff at Seattle Parks Foundation as fiscal sponsor • Engaged Wallingford community by working with Community Council and sub-committees, neighborhood outreach at public events • Assisted in raising \$235,000 for project which was completed in 7/10
Experiential Education	<p><u>Outward Bound,</u> Instructor/ Captain 5/01-9/03, Anacortes, WA/Baltimore, MD</p> <ul style="list-style-type: none"> • Instructed experiential nautical science and life skills for students aged 14-54 • Developed curriculum for unique courses (At risk youth, substance abuse, etc.) • Mentored development of new instructors • Worked with public schools to create integrated learning opportunities <p><u>Odyssey Wilderness Programs,</u> Interim Program Director 11/06-4/08, Bellingham, WA</p> <ul style="list-style-type: none"> • Successfully incorporated longboats into wilderness therapy model for small for-profit outdoor company • Trained instructors and trainers for two seasons including creation of written reference materials (instructor manuals, course area guide, etc) • Served as interim Program Director and Course Director for initial year of operations <p><u>Schooner Denis Sullivan, Tallship Bounty,</u> First Mate 6/98-4/01, Fall River, MA/Milwaukee, WI</p> <p><u>Schooner Adventuress, Carlyn,</u> Relief Mate (occasional) 7/2004, 4/2006-4/2008, Puget Sound and San Juans</p> <p>Watch officer on large sailing vessels for winter transit from Milwaukee to Tampa and two week programs in New England and Florida, relief Mate in Puget Sound.</p> <ul style="list-style-type: none"> • Oversaw safety and education of up to 49 trainees and 22 crew from diverse economic and ethnic populations for two-week sailing and science programs • Responsible for vessel maintenance, safety, drills, regulatory compliance • Instructed students and crew in nautical science and maritime history during day programs and extended voyages • Chief Engineer during "Mayday" emergency off Cape Hatteras, NC (11/98)
Commercial Maritime	<p><u>Western Pioneer,</u> First Mate 6/02-12/03, Seattle, WA</p> <p>Navigational officer in charge of onboard operations, cargo, navigation, and safety for 185 foot freighter vessel (crew of 10) serving remote fishing villages in Southern Alaska, Aleutian Islands, and Bering Sea.</p> <p><u>Vane Brothers Towing,</u> AB,/Mate trainee 9/01 – 4/02, Baltimore, MD</p> <p>Worked as AB on 1200HP tugboat moving petroleum barges on Chesapeake Bay</p>
Current Volunteer Boards	<ul style="list-style-type: none"> • Member, Lodging Tax Advisory Committee • Treasurer, Jefferson County Chamber of Commerce • Trustee, Puget Sound Maritime Heritage Council • Finance committee, Jefferson County Community Foundation

References available upon request

MANAGEMENT SUPPORT**Minimum Fund Balance**

The district recognizes the importance of maintaining a prudent fund balance in the general fund to ensure operational cash flow needs are met, to set aside resources for known obligations and to help protect against unforeseen circumstances. Accordingly, the district adopts this policy in regards to those portions of fund balance that are in spendable form but are not legally restricted as to their use from outside sources.

The Port Townsend School District Board of Directors directs the superintendent to provide a minimum fund balance of 4% in fiscal year 2012-13 based on fiscal year 2011-12 expenditures, and 5% in fiscal year 2013-14 based on 2012-13 expenditures, which will be reviewed annually.

Cross Reference:

Board Policy 6020
Board Policy 6040

System of Funds and Accounts
Expenditures in Excess of
Budget

Date: 8/8/2011

K-12 OCEAN Program

A classroom-supported, parent-supported,
community-involved
Alternative Learning Experience Program*
in the Port Townsend School District

Port Townsend School Board Report
November 12, 2013

* WAC 392-121-182

Our Vision

Port Townsend School District's OCEAN (Opportunity, Community, Experience, Academics, and Navigation) Program works in partnership with families and community to provide an alternative learning environment where each student develops the knowledge, skills and self-confidence to become creative, successful and engaged citizens.

The OCEAN Program recognizes the rich cultural heritage of our Port Townsend community which includes music, arts and maritime trades. We seek to tap into this tremendous wealth of knowledge and experience within our population to create mentorships and experiential learning opportunities for our students.

The OCEAN program believes that multi-age learning environments and family involvement in students' education help create high student learning outcomes and inspire lifelong learning. We strive to help students make continuous academic improvement and build deep community connections. At OCEAN we embrace educational excellence.

School Improvement Goals

- Writing: To become an effective writer in all content areas (K-8)
 - Provide rich writing experiences in gr K-8
 - Focus instruction on the writing steps, grammar, punctuation, and spelling
 - Integrate writing in all core subjects
- Math: To improve mastery of grade level skills (K-10)
 - Coordinate class skills with independent studies gr K-5
 - Solidify basic pre-algebra skills gr 6-9

Looking at Data: High School

Subject	Met Standard	Did Not Meet Standard
Reading	7 @ Level 4 1 @ Level 3	1 absent (NLE)
Writing	2 @ Level 4 3 @ Level 3	1 @ Level 2 (PTHS) 1 @ Level 1 2 absent (1 NLE)
Algebra	2 @ Level 3	1 @ Level 2 6 @ Level 1
Geometry	2 @ Level 4 1 @ Level 3 1 @ Level 2 (IEP)	1 @ Level 2 (pp Alg) 1 @ Level 1
Biology	3 @ Level 4 4 @ Level 3	2 @ Level 2 (1@ PTHS) 1 absent (NLE)

Looking at Data: Middle School

Subject	Met Standard	Did Not Meet Standard
Reading	7 @ Level 4 5 @ Level 3	3 @ Level 3 (all 389+)
Writing - 7th only	6 @ Level 3	1 @ Level 2
Math	1 @ Level 4 2 @ Level 3	1 @ Level 2 10 @ Level 1 1 absent
Science - 8th only	4 @ Level 3	1 @ Level 2 (397) 1 @ Level 1
Algebra (8th choice)	none	1 @ Level 2 1 @ Level 1

Looking at Data: Elementary

Subject	Met Standard	Did Not Meet Standard
Reading	4 @ Level 4 2 @ Level 2	1 @ Level 2 3 @ Level 1 2 absent (1 NLE)
Writing - 4th only	1 @ Level 3	1 @ Level 2 3 @ Level 1 2 absent (1 NLE)
Math	2 @ Level 3	2 @ Level 2 6 @ Level 1 1 absent (NLE)
Science - 5th only	2 @ Level 4	1 @ Level 1 1 absent (NLE)

Our Current Enrollment

November 2013

	Count	FTE
K-2	9	8.00
3-5	15	15.00
6-8	17	16.85
9-12	31	27.80
TOTALS	72	67.65

Where do our students come from?

Application process

- Home-based: Parents want more access to district instruction and curriculum
- On-Campus: Students need a smaller, more personalized learning environment
- Other alternative programs

→ We currently have 30 students on our waiting list.

How are we addressing the writing goal?

Weekly Writing Assignments

- From Kindergarten through high school, students write essays and reports, and learn to review and revise them.

NaNoWriMo

- Working with students on narrative writing skills and the steps of the writing process.

Cross-Curricular

- Students write reports in Social Studies, explain their findings in Science, and explain their strategies in Math.

How are we addressing the math goal?

Classroom Instruction

- Identifying and solidifying missing basic skills through classroom-based formative assessment and instruction.

Independent Text Materials

- New 1st-5th textbooks in 2012-2013, now more familiar to families; expectations clearer in parent conferences.

Monthly Parent Workshops

- Helping parents better facilitate their child's parent-supported instructional time.

The Family's Commitment

- Student attendance
- Attending conferences
- Volunteering in events and activities
- Dedicated time to support the student's independent study, including documentation

→ What if they don't follow through?

Intervention Plans, revised Written Student Learning Plan, Letter of Non-Compliance, Care Team

Communication with Families

Parent-Teacher-Student Conferences

- 1-4 times per month, including monthly progress review

Website & Emails

- www.ptschools.org/ice
 - over 300 visited our site last month (October 2013)
 - over 1000+ to classes/assignments page (October 2013)

Family Nights

- Display/demonstration of student work

Meeting our Vision

Academic Focus:

School Goals, Multi-Age Classes, Family Involvement

Local Skills Focus:

Sailing, Boat Building, Art Programs, Music, Bicycles

The Greater Community:

Specialists visit to share their expertise

Students go to the source for Sciences

Field Experiences

Contact Us:

on Grant Street Campus

Liz Quayle (1.0 FTE)

Daniel Molotsky (1.0 FTE)

Jeanne Chao (0.4 FTE)

Administrator: Mary Sepler

(360) 379-4251

oceanprogram@gmail.com

www.ptschools.org/ice